



# Press Release

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**FOR IMMEDIATE RELEASE**

## **Golf tournament raises over \$8,000 for *That Others May Live Foundation***

Valdosta, GA – Golf enthusiasts gathered on a beautiful fall day to play golf to benefit That Others May Live Foundation, a non-profit charitable organization which assists children of fallen United States Air Force search and rescue heroes. The first annual tournament held at Stone Creek Golf Club in Valdosta on September 10 had 56 participant golfers who enjoyed a barbecue lunch buffet followed by a putting contest, silent auction and 18 holes of challenging golf. Prizes for the par three holes included a 2011 Ford Truck courtesy of Langdale Ford. Event hole sponsors and participants raised over \$8,000 for the Foundation and prizes awarded to golfers totaled over \$2,000.

Golf tournament chairman Art Avant, USAF Chief Master Sergeant (ret) with ERA Joyner Realty planned the event. “I know the organization is legitimately making a difference in the lives of Air Force search and rescue families and I wanted to find a way to participate in making a difference in their lives. Everyone who knows me knows I love to golf, so this seemed like a great way to have an event and have fun all for a good cause.” Avant continued, “For a first year tournament, we have received great feedback from the participants and sponsors and already have folks ready to support the event next year.”

Laura Lerdall, director of marketing and communications for the Foundation claimed this tournament raised the most of all golf tournaments held around the nation for the cause. “We simply could not have surpassed our fundraising goal for this tournament had it not been for our dedicated volunteers,” stated Lerdall. “The support from the local community including the South Georgia Military Officers Association of America, active duty military members, military spouses veterans and community leaders made this a successful first time event,” Lerdall continued. “Our tournament chairman, Art Avant and coordinator, Jeff Mathis, really executed this event well and I am delighted that the feedback from sponsors and participants has been so positive,” she stated.

The phrase *That Others May Live* comes from part of the motto of search and rescue personnel who live and work by the motto which states in part, “These things we do, That Others May Live.” The personnel are trained and ready to risk their lives to save lives in both civilian and military scenarios, anywhere in the world at any time of day. Rescue personnel deploy worldwide from Moody Air Force Base, home to the 23<sup>rd</sup> Wing which also comprises two geographically detached units at Davis Monthan AFB in Tucson, AZ and Nellis AFB in Las Vegas, NV. That Others May Live Foundation is not endorsed by the US Air Force or Department of Defense and receives no federal funding. Donations to the Foundation are tax deductible.

The next event planned for the Foundation is the Combined Federal Campaign in which federal employees may contribute to the charity of their choice automatically through their paycheck. The Foundation is approved to participate in 10 locations nationwide including Southwest Georgia. For a complete list of participating locations and campaign codes and to view upcoming events, please visit [www.thatothersmaylive.org](http://www.thatothersmaylive.org).

Pictured are golf tournament volunteers with hole sponsor signs at the 1<sup>st</sup> Annual That Others May Live Golf Tournament. Photo by Laura Lerdall

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That Others May Live Foundation (TOML) is a 501(c)3 non-profit charitable organization established in 2002. The Foundation Mission is "To fund the advanced educational needs of the children of Fallen Heroes who gave the ultimate sacrifice, "That Others May Live." The Foundation is not endorsed by the Department of Defense or any of its components, has no government status and receives no federal funding. Donations to the foundation are tax deductible. TOML has been approved to participate in select 2010-2011 Combined Federal Campaigns in Alaska, Arizona, California, Florida, Georgia, New Mexico, Nevada, Virginia and Washington. For more information please visit the website [www.thatothersmaylive.org](http://www.thatothersmaylive.org).