



Press Release

Laura Lerdall, Marketing + Communications Coordinator
229.563.3549 cell
laura.lerdall@thatothersmaylive.org

DATE: December 31, 2009

FOR IMMEDIATE RELEASE

That Others May Live Foundation, PTC assist other non-profit

Location – Valdosta, GA



Tough economic times can mean even tougher times for a non-profit charity. That's why That Others May Live Foundation and Pioneer Technologies Corporation teamed up to assist Cell Phones for Soldiers. Although each organization assists the military in some capacity, their missions differ drastically. That Others May Live Foundation (TOML) is a non-profit charitable organization that assists children who lost a parent in an Air Force search and rescue training or operational mission with their post-secondary education. Cell Phones for Soldiers (CPFS) is a non-profit charitable organization that recycles cell phones to provide calling cards to deployed military member worldwide. Pioneer Technologies Corporation (PTC) is a for-profit system engineering contractor that largely contributes to the administrative costs of That Others May Live Foundation.

"When the PTC IT manager Kevin Ely approached me with his idea of donating their cell phones, we let the entire PTC staff know what we were doing and wound up with 20 cell phones to donate to CPFS," says Laura Lerdall, marketing and communications coordinator for TOML. "We couldn't think of a better way to continue to assist our military by collaborating with PTC and CPFS."

According to Bob Berquist, father of the children founders of CPFS, "Deployed military members are generally allowed one to two phone calls home each week for 15 minutes. However, depending on the location of the military member, this may not be the case," meaning that austere locations, mission locations and facilities may also play a factor in the frequency of the morale phone calls home. Berquist continued, "Since my children

founded this organization, they have been told that their phone cards are a lifeline for the troops as the costs of phone calls home from bases around the world are astronomical.”

That Others May Live Foundation and Pioneer Technologies Corporation are delighted their efforts will assist others in need and help keep military families connected.

To learn more about That Others May Live Foundation please contact Laura Lerdall at 229-563-3549 or visit www.thatothersmaylive.org For further information about Pioneer Technologies Corporation, visit www.ptc-us.com and for more information about Cell Phones for Soldiers visit www.cellphonesforsoldiers.com.

###

That Others May Live Foundation is a 501(c)3 non-profit charitable organization established in 2002. The Foundation Mission is “To fund the advanced educational needs of the children of Fallen Heroes who gave the ultimate sacrifice, “That Others May Live.” To date, TOML has distributed three scholarships to eligible beneficiaries. As of 1986, there are 52 known fatalities which have resulted in 19 known beneficiaries. TOML is a proud participant in the Combined Federal Campaign in Arizona (except Maricopa County), Okaloosa-Walton Counties, Florida, Southern Nevada and Southwest Georgia. Donations to the foundation are tax-deductible to the extent allowed by law. For more information please visit the website www.thatothersmaylive.org.